

## Christmas Magic in Martinborough Saturday December 8<sup>th</sup>

Proposal of Xmas event for the community and to raise gifts for children in need in South Wairarapa.

5.30pm – 10.00pm

Xmas parade at 5.30pm from Dublin St followed by entertainment in the square till. 10.00pm

A magical night to remember...

6.00pm – 7.00pm

### **Christmas show for the kids from Enchanted Entertainment & MADCAPS**

Showcasing the magical Disney characters of Elsa, Rapunzel, Jake the Pirate and Rapunzel and many more.

Children will be entertained by the famous Enchanted Entertainment troupe® Professional performers who bring Disney characters to life through song and dance. The children will be captivated by the show while mum and dad relax with a wine in the magical parklike surroundings of the square.

7.00 – 7.30pm

### **The annual business house carol competitions**

This will be a chance for the local businesses to show off their talent and be awarded the coveted Business house carol singing trophy

7.30 – 8.00pm

### **Madcaps Christmas Carols singalong**

Singalong to our Carols then party into the night with our Christmas extravaganza



8.00pm – 10.00pm

### **Xmas in the square – Xmas Rockers!**

A great line up of artists from the community and Wellington region. Highly talented with many singing achievements. While this is a community production, these performers are no strangers to stage and production with critics singing their praises for their professionalism and talent.

**Entry:** A gift for children in need (given to the city mission to distribute into our community) Please name boy/girl and age group. Presents to be placed under the Xmas tree centred in the square.

**Donations:** An opportunity for the Committee raising funds for the children's park will exist during the show to go around with Buckets for donations

### Performers from enchanted entertainment:

Enchanted Entertainment is a performance troupe who entertain children and birthday parties through song, dance and the magic of storytelling. They are highly sought after not only at children's parties but corporate events where they have returned to events such as Wellington races and Council run family days and Christmas shows.

Check out their facebook page:

<https://www.facebook.com/enchantedentertainmentnz/>





## Xmas Magic in Martinborough 2016



## The Show set up



A truck and hired stage will be utilised for the performances, this will be set up with a professional sound system and lighting as well as a technical operator.

A performers tent will be set up to the side of the stage for costume changes.

A giant Xmas tree will be set up in the Square to the side of the stage, this is where the children's gifts will be placed under the tree.

**Listed below are the costs incorporated with the show.**

### Event Costs

MB Star Advertising	\$230
Streamliner Lights	\$1150
Portable Stage	\$475
Sound	\$1,750
Costumes (will use past costumes if possible)	\$250
Enchanted Entertainment	\$450
Truck	Sponsored -Main Freight
Posters/flyers	Sponsored - Couchmans
Total costs	<b>4,350</b>

### Factors we have removed included

Website (will create Facebook page instead)	\$165
Radio Advertising (will use Facebook)	\$650
Wairarapa Times (will use community notice)	\$460
Tent Hire (use own)	\$135
Posters and Signage (Use original sign)	\$435
Previous additional total	<b>\$1845</b>



## Budget of Funds

- Gold Sponsor - \$1250
- Silver Sponsor - \$500
- Bronze Sponsor - \$300

Friends of Martinborough – Businesses will 'buy' a song from the show for \$125 per song, they will be named against the song and acknowledged as the song is introduced.

Sponsors will be named and logos on back of Xmas carols song sheets/posters and signs

Gold Sponsor will have flags or signs at the event, and given an opportunity to speak before the show.

## Flyer

Sign – 2400 x 1200



The Sign will be parked on the back of a Ute and placed in areas around the square for three weeks leading up to the event.

A sign will be placed in the square the square reminding them of the present and event



## The Program

### FRIENDS OF MARTINBOROUGH:

Kitchener's Cafe, The Glass Guy, Pinocchio Martinborough, The Martinborough Wine Merchants, Scotty's Meats, Tom Wilson's Garage, Providore Food Store, Micro Bar, Ventana Creative Collection, Scarlet, Jessica's Living Room, D'vine Hair & Beauty, Poppies, Columbo Winemakers, Cool Change Bar & Eatery, Peppers Parehua, BP, Medici, Te Kairanga Wines, Team Renwick Harcourts, South Wairarapa Vets, Martinborough Transport, Holy Smoke, Baghurst Villa, OMG, It's Quite Cool, Leaders Real Estate, Roger & Gordon, Red Bicycle, Draper Land Co Ltd, Mainfreight Masterton

### CAST:

Fiona Couchman	Mel Maynard
Serena Daysh	Pip Maynard
Cathy Hutchison	Mike Napp
Steve Lewis	Jackie Nathu
MC	JP
Mrs Brown:	Kay Mills
Grandad:	Roger Mills
Santa:	(as himself)
Producer:	Fiona Couchman
Director:	Julie O'Brien
Costume & Set Design:	Fiona Couchman
Costumes made by:	Fiona Couchman & Cathy Hutchison

### COMMITTEE MEMBERS:

Fiona Couchman, Kay Mills, Michael Honey, Karina Hailwood

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IN THE MARTINBOROUGH SQUARE

# CHRISTMAS MAGIC IN MARTINBOROUGH

SATURDAY DECEMBER 17TH. 5PM-10PM

<b>5.00PM</b> <b>XMAS PARADE FROM DUBLIN ST</b> <b>6.00PM - 7.00PM</b> <b>KIDS CHRISTMAS SHOW</b> <small>Enchanted Entertainment showcases magical Disney characters like Elsa, Rapunzel, Jake the Pirate and more.</small>	<b>7.00 - 7.30PM</b> <b>THE ANNUAL BUSINESS HOUSE CAROL COMPETITION</b> <b>7.30 - 8.00PM</b> <b>MADCAPS CHRISTMAS CAROLS SINGALONG</b>	<b>8.00 - 10.00PM</b> <b>XMAS IN THE SQUARE XMAS ROCKERS!</b> <small>A great line up of local and Wellington artists.</small>
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**ENTRY A GIFT FOR CHILDREN IN NEED: CITY MISSION WILL DISTRIBUTE INTO OUR COMMUNITY**  
Please state boy/girl, age group and place under the Xmas tree in the square.








## The Run-down

### 5PM THE ANNUAL MARTINBOROUGH CHRISTMAS PARADE

### 6PM - 7PM CHRISTMAS SHOW FOR THE KIDS BY ENCHANTED ENTERTAINMENT

Enchanted Entertainment showcases magical Disney characters like Princess Elsa, Rapunzel, Jake the Pirate and more.

### 7PM-7.30PM THE ANNUAL BUSINESS HOUSE CAROL COMPETITIONS

This will be a chance for the local businesses to show off their talent and be awarded the coveted Business house carol singing trophy!

### 7.30PM-8PM MADCAPS CHRISTMAS CAROLS SING-ALONG

Singalong to our traditional Carols then party into the night with our Christmas extravaganza.

### 8PM-10PM CHRISTMAS IN THE SQUARE - BEN HAZELWOOD & THE XMAS ROCKERS

A great line up of artists from the community and Wellington region plus Ben Hazelwood from 'The Voice'

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### BRONZE SPONSORSHIP



**Neighbourhood Coffee** - offering an eclectic range of fresh gourmet cabinet fare and locally roasted Neighbourhood Coffee. They are all about embracing community, go hangout!

### FOLEY FAMILY WINES



**Foley Wines** strives for excellence in all endeavors, they have also sought to create a rarified experience with the creation of this Society dedicated to great Wines, Foods and Experiences.

### DIGITAL, DESIGN & MEDIA SPONSORSHIP



**Dusty's & Lulu** are in the business of making life pretty through either design or our range of products. We want a page to exhibit your designs and products to spark conversation and inspiration.



**Hollywood Design** - Clean, clear websites, brochures, business cards, and posters! Not expensive! Straight to the point, no mucking around. Stunning images, well designed.



**Wairarapa Times-Age**

**Midweek**

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## Sponsors

### GOLD SPONSORSHIP:

**Trust House** is a community owned enterprise dedicated to enhancing the well-being of the Wairarapa.



### SILVER SPONSORSHIP



**Cotter & Stevens** are local Electricians, Water & pump technicians and Dairy technicians experts. No job too big or small, 24 hours service by very friendly staff.



**Pain & Kershaw** - Groceries, local produce, wine, beer, deli, bakery, gifts, clothing, stationery, Mitre10 - P&K is your one stop shop in Martinborough village.



**SPECIAL THANKS TO MADCAPS FOR THEIR GENEROUS CONTRIBUTION & PERFORMANCE TONIGHT**

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### P & K Enchanted Entertainment Christmas Show

Prepare to be entertained by Wellingtons Enchanted Entertainment.

Mum and Dad relax While Queen Elsa, Olaf and Anna along with Jake the Pirate and Tinkerbell, keep the little ones enthralled with their line- up of Disney songs, stories and dance.

Why not invite one of the many Disney characters to your child's next birthday, with characters for boys and girls these performers not only thrill the birthday child and their guests but mum and dad too.

For your next party call Serena Daysh 0221842126 or visit their facebook page



### Community Business House Carols Competition.

With a great line up of talent prepare to be entertained as our local businesses sing it out for the annual Business House Cup:

**Martinborough Hotel**

**P&K**

**Wharekaka Resthome**

**South Wairarapa District Council**

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### MADCAPS ANNUAL CHRISTMAS CAROLS

Every Year our local MADCAPS group bring you a line- up of Christmas carols for you to sing along to. We've included the words so make sure you join in.

MADCAPS are committed to bringing the community together through performance and the 'Magic in Martinborough' team are extremely grateful for their financial assistance in making tonight possible.

Tonight's line up of songs include:

Good King Wenceslas

Rudolph the Red Nose Reindeer

Silent night

We wish you a Merry Christmas

O come all Yee Faithful

Deck the hall

The first Noel

Snoopy's Christmas

**REMEMBER TO PLACE YOUR GIFT FOR A CHILD UNDER THE XMAS TREE THESE WILL BE DISTRIBUTED TO THE LESS FORTUNATE CHILDREN IN OUR COMMUNITY**

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## Xmas Rockers Songs

SONG	ARTIST	SPONSOR
I've Got A Feeling	ALL	Draper Land Movement
Let It Snow	Girls	Kitcheners
White Christmas	Steve & Cathy	The Glass Man
Jingle Bell Rock	Steve	Susan Stephen
Rockin' Around The Christmas Tree	Mel	Pinnocchio
Have Yourself a Merry Little Xmas	Jacky	Baghurst Villas
Santa Baby	Fiona	Sth Wairarapa Vets
I Saw Mommy Kissing Santa Claus	Cathy	Scotty's Meats
Child of Love & Grace	Mel & Pip	Poppies
Winter Wonderland	ALL	Tom's Garage
MRS BROWN - Sleeps til Santa	Kay	The Wine Centre
Baby Its Cold Outside	Ben & Serena	Micro Bar
Ben Hazelwood Line up of original songs	Ben	OMG, Holy Smoke, Roger/Gordon
Kids	Ben & Serena	Cool Change
With A Little Help from My Friends	Mike	Cool Change
Hallelujah	Fiona & Steve	Jessica's Living Room
500 Miles	Steve	Scarlet
Fairy Tale of New York	Serena & Mike	Red Bicycle
Hit Me with Your Best Shot	Cathy	Martinborough Hotel
I'm A Believer	Jacky	Team Renwick -Harcourts
Valerie	Pip	Brackenridge
Mustang Sally	Mike	Peppers Parehua
Long Train Running	Fiona	M'borough Transport
April Sun in Cuba	Pip and Mel	Poppies
Pretty Woman	Jacky	D'Vine Hair
Proud Mary	Serena	Colombo
War Is Over	ALL	B.P.
Santa Claus Is Coming to Town	ALL	Provideore
Felis Navidad	ALL	Ventana Creative

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We are thankful for your support in this venture and look forward to bringing yet another spectacular event to Martinborough

# **Martinborough Christmas Event Funding**

Report prepared by Lisa Cornelissen on 22 October 2018.

## **Background**

The Martinborough Christmas Event this year is being run by two groups and will take place on Saturday 8<sup>th</sup> December from 5.30pm.

MADCAPS is organising the Parade, which includes a Brass Band.

Costs are as follows:

Traffic Management Plan \$1,550 including GST

Brass Band Donation \$250

Fiona Couchman is organising Xmas Magic in Martinborough from 6pm, she successfully ran this in 2016, her full proposal is attached.

The total cost is \$4,350 and any contribution Community Board can make will be appreciated. Fiona volunteers her time to organise this event.

I received the following email from Fiona on 5<sup>th</sup> October:

“Hi Lisa – Hope you are well. I Am hoping the Community board will still be able to assist with supporting the Xmas Magic in martinborough show. I am requesting support on behalf of the Performance show only as it has been decided for MADCAPS to have their own management of the Parade and I manage the show content.

At this stage we have lost our Gold sponsor Trust House and would really be grateful if the community board came on as the Gold sponsor for \$1,000, this means logo on all signs (2400 x 1200) posters and flyers as well as mention and logo in the song book program and special mention and signage at the show with a member of the board given the opportunity to speak at the beginning of the show.

Let me know if this is something you would consider as it will help immensely.”

## **Strategic Fit and Financial implications:**

The Christmas Event fits well with our strategic objectives of ‘An engaged, involved community’ and ‘A vibrant Martinborough Town Centre.’

We already have \$2,000 set aside in the budget for a Christmas Event.

We have a budgeted surplus of \$2,773 and \$5,000 worth of grant funding budgeted for the next funding round.

## **Recommendation:**

MCB agrees to fund MADCAPS for the Traffic Management Plan and Brass Band: \$1,800

MCB allocates the remaining \$200 from the Christmas Event Budget to Xmas Magic in Martinborough.

Members discuss allocation of further funds from our general budget to Xmas Magic in Martinborough up to a maximum of \$1,000.